

FOR IMMEDIATE RELEASE

**HAWAII ECO-LIGHTS SAVES LOCALS MONEY
THROUGH LED TECHNOLOGY**

Napa Friendly Island Auto Parts and Molokai Shores find cost savings with LED

Molokai, HI, March 4, 2010 – Hawaii Eco-Lights, the leader in energy saving concepts, today announced two local companies, Napa Friendly Island Auto Parts and Molokai Shores have taken advantage of LED technology and are seeing the cost savings.

Hawaii Eco-Lights offer businesses and consumers energy saving concepts to cut down on consumption in an effort to provide a more sustainable environment. Compared to incandescent and compact fluorescent light bulbs (CFLs) Hawaii Eco-Lights, featuring Seesmart™ LED, uses ninety percent less electricity than a standard light bulb. LED draws little power, lasting for over 50,000 hours or five to 10 years. It takes eight compact fluorescents to equal the lifespan of one LED lamp. It is projected the state of Hawaii could save between seven and eight million dollars a month by making the switch to LEDs in government and municipality buildings.

“We have seen at least a fifty five percent cost savings on our monthly electricity bill.” said Ed Wond, owner of Napa Friendly Island Auto Parts in Molokai. “While Hawaii Eco-Lights works in conjunction with our solar panels, we have found LED to be much more cost effective for our business.”

“Hawaii Eco-Lights offers us a way to save money for our business while helping the environment,” said Bob Smith, President of Molokai Shores Condominium complex. “When we looked into Hawaii Eco-Lights we were amazed at the LED product line they carried, from fluorescent tubes to streetlight replacement. After reviewing the cost savings, in some cases up to ninety percent by switching to LEDs, our Board unanimously approved the switch to Hawaii Eco-Lights and LED.”

“Recent initiatives locally to switch to compact fluorescents are a step in the right direction for the environment; however LEDs ultimately offer the greatest in energy savings,” said Rob Stephenson, regional sales manager for Hawaii Eco-Lights. “In a soft economy businesses are looking for real, bottom line cost saving measures; switching to LED is much more cost effective for businesses. LEDs are extremely versatile and Hawaii Eco-Lights offers a wide variety of LEDS and can even use existing fixtures.”

For more information about Hawaii Eco-Lights and cost savings please visit www.hawaiiecolights.com.

About Hawaii Eco-Lights

Hawaii Eco-Lights/Pacific Eco-Lights is a leader in advocating full-fledged energy savings. Hawaii Eco-Lights works with business and consumers to create a more sustainable environment and growing a greener, healthier planet. For more information please contact info@hawaiiecolights.com.

Contact

Carrie Peters
UpRoar, 206-579-3804

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Images courtesy of Napa Friendly Island Auto Parts

